Alt Order #

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 938082-1 | 09/09/12 | September 2012 | 08/27/12 - 09/03/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXII
 Fran Berg
 Eagle-Washingt
 National

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Advertiser Product Estimate Number
Obama/D/President SKED A 1523

 08/28/12 - 09/03/12
 938082
 07893645

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Order #

Special Handling

Flight Dates

Send Payment To:

WXII

PO Box 26888

Lehigh Valley, PA 18002-6888

Spots/ Line Start Date **End Date** Description Start/End Time **MTWTFSS** Length Week Rate Type 1 08/28/12 08/31/12 **NBC Today Show** 7-9am -TWTF--.30 \$800.00 NM Start Date **End Date MTWTFSS** Spots/Week Weeks: Rate 08/27/12 09/02/12 -TWTF--\$800.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type 1 WXII W 08/29/12 8:29 AM NBC Today Show 7-9am :30 OFA12G102H \$800.00 NM 2 WXII Th 08/30/12 8:49 AM NBC Today Show 7-9am :30 OFA12A093H \$800.00 NM 3 WXII 08/31/12 8:36 AM NBC Today Show :30 OFA12A093H F 7-9am \$800.00 NM 2 08/28/12 08/31/12 M-F WXII News @ 430a 430a-5a -TWTF--:30 2 \$50.00 MM MTWTFSS Spots/Week Weeks: Start Date **End Date** Rate 08/27/12 09/02/12 -TWTF--\$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII 08/28/12 4:39 AM M-F WXII News @ 430a :30 OFA12G102H \$50.00 NM Tu 430a-5a :30 OFA12G102H 1 WXII W 08/29/12 4:54 AM M-F WXII News @ 430a 430a-5a \$50.00 NM 3 09/02/12 09/02/12 **NBC Sunday Today** 8-9am ----S :30 \$600.00 NM **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 08/27/12 09/02/12 \$600.00 Spots: # Ch Air Time Description Start/End Time Length Ad-ID Day Air Date Rate Type 1 WXII Su 09/02/12 8:23 AM NBC Sunday Today :30 OFA12A093H \$600.00 NM 8-9am 4 08/28/12 08/31/12 Live with Regis & Kelly 9-10AM -TWTF--:30 S250.00 NM **MTWTFSS** Weeks: Start Date Spots/Week **End Date** Rate 08/27/12 09/02/12 -TWTF--\$250.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type 2 WXII Tu 08/28/12 9:23 AM Live with Regis & Kelly 9-10AM :30 OFA12A093H \$250.00 NM 1 WXII W 08/29/12 9:32 AM Live with Regis & Kelly 9-10AM :30 OFA12A093H \$250.00 NM 08/30/12 3 WXII Th 9:42 AM Live with Regis & Kelly 9-10AM :30 OFA12G102H \$250.00 NM 4 WXII 08/31/12 9:49 AM Live with Regis & Kelly 9-10AM :30 OFA12G102H \$250.00 NM -TWTF--5 08/28/12 08/31/12 **NBC Today Show II** 10A-12N :30 \$100.00 NM Start Date **End Date MTWTFSS** Rate Weeks: Spots/Week 09/02/12 -TWTF--08/27/12 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 08/28/12 10:57 AM NBC Today Show II 10A-12N :30 OFA12G102H \$100.00 NM

INVOICE



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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
938082-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523
		1.020

www.wxii12.com

. 0	5-45-		1-41	Otantinal Time			Spots/	D-4-	-	
e Start Date	End Da	e Desc	cription	Start/End Time	NTWTFSS	Length	Week	Rate	Туре	
5 08/28/12	08/31/1	2 NBC	Today Show II	10A-12N	-TWTF	:30	4	\$100.00	NM	
Spots: # C	h <u>Day</u>	Air Date	Air Time Descri	iption	Start/End Time	Lengt	Ad-ID			Rate Typ
3 W		08/29/12	11:52 AM NBC T	Today Show II	10A-12N	:3	OFA12G102	Н		\$100.00 N
2 W	XII Th	08/30/12	10:30 AM NBC T	Today Show II	10A-12N) OFA12G102			\$100.00 N
4 W	XII F	08/31/12	10:56 AM NBC T	Today Show II	10A-12N	:3	OFA12G102	Н		\$100.00 N
6 08/28/12	08/31/1	2 M-F	WXII 12 News @	No:12-1pm	-TWTF	:30	4	\$250.00	NM	<u> </u>
Weeks:	Start Dat 08/27/12			Spots/Week 4	<u>Rate</u> \$250.00				-	
Spots: # C	h <u>Day</u>	Air Date	Air Time Descri	<u>iption</u>	Start/End Time		n Ad-ID			Rate Tyr
1 W	XII Tu	08/28/12	12:12 PM M-F W	XII 12 News @ Noon	12-1pm	:3) OFA12G102	н		\$250.00 N
3 W	XII W	08/29/12	12:42 PM M-F W	XII 12 News @ Noon	12-1pm	:3	OFA12G102	н		\$250.00 N
4 W	XII Th	08/30/12	12:53 PM M-F W	/XII 12 News @ Noon	12-1pm	:3	OFA12A093	Н		\$250.00 N
2 W	XII F	08/31/12	12:24 PM M-F W	XII 12 News @ Noon	12-1pm	:3	OFA12A093	:н		\$250.00 N
7 09/03/12	09/03/1	2 M-F	WXII 12 News @	No:12-1pm	M	:30	1	\$250.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:	Start Dat 09/03/12			Spots/Week 1	Rate \$250.00					
Spots: # C	h <u>Day</u>	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	n Ad-ID			Rate Ty
1 W	XII M	09/03/12	12:55 PM M-F W	VXII 12 News @ Noon	12-1pm	:3	OFA12G102	!H		\$250.00 N
8 08/28/12	08/31/1	2 M-F	1-2P	1-2P	-TWTF	:30	1	\$300.00	NM	
Weeks:	Start Dat 08/27/12			Spots/Week 1	Rate \$300.00					
Spots: # C	h <u>Day</u>	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Lengt	Ad-ID			Rate Ty
1 W	XII Tu	08/28/12	1:31 PM M-F 1	-2P	1-2P	:3	OFA12A093	H		\$300.00 N
9 08/28/12	08/31/1	2 AND	ERSON COOPER	R 2-3P	-TWTF	:30	4	\$100.00	NM	
Weeks:	Start Dat 08/27/12			Spots/Week 4	<u>Rate</u> \$100.00					
Spots: # C	h <u>Day</u>	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Ty
2 W	XII Tu	08/28/12	2:40 PM ANDE	RSON COOPER	2-3P	:3	O OFA12G102	!н		\$100.00 N
1 W	XII W	08/29/12	2:51 PM ANDE	RSON COOPER	2-3P	:3	O OFA12A093	Н		\$100.00 N
3 W		08/30/12	2:37 PM ANDE	RSON COOPER	2-3P	:3	O OFA12G102	!н		\$100.00 N
4 W	XII F	08/31/12	2:35 PM ANDE	RSON COOPER	2-3P	:3	O OFA12G102	!H		\$100.00 N
10 08/28/12	08/31/1	2 M -F	3-4P	M-F 3-4P	-TWTF	:30	4	\$250.00	NM	
Weeks:	Start Dat 08/27/12	09/02		Spots/Week 4	Rate \$250.00					
Spots: # C		Air Date	Air Time Descr		Start/End Time		h Ad-ID			Rate Ty
		08/28/12	3:28 PM M-F 3		M-F 3-4P		O OFA12G102			\$250.00 N
		08/29/12	3:24 PM M-F 3		M-F 3-4P		O OFA12G102			\$250.00 N
		08/30/12	3:09 PM M-F 3		M-F 3-4P		O OFA12G102			\$250.00 N
1 W	XII F	08/31/12	3:26 PM M-F 3	-4P	M-F 3-4P	:3	O OFA12G102	!H		\$250.00 N
11 08/28/12	08/31/1	2 M-F	WXII 12 News @	5 p 5-6pm	-TWTF	:30	4	\$600.00	NM	
Weeks:	Start Dat 08/27/12	e End D 09/02	Date MTWTFSS /12 -TWTF	Spots/Week 4	<u>Rate</u> \$600.00					
		Air Date		:_*:		Longi	- A4 ID			Data Tu
Spots: # C	n <u>Day</u>	VII Dare	Air Time Descr	<u>iption</u>	Start/End Time	Lenge	<u>h Ad-ID</u>			Rate Ty
Spots: <u>#</u> C 2 W		08/28/12		IDIION VXII 12 News @ 5 pm	5-6pm		<u>0 0FA12A093</u>	Ін		\$600.00

5-6pm

:30 OFA12A093H

\$600.00 NM

5:42 PM M-F WXII 12 News @ 5 pm

4 WXII Th 08/30/12

INVOICE



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

938082-1 09/09/12 September 2012 08/27/12 - 09/03/12	Invoice #	Invoice Date	Invoice Month	Invoice Period
	938082-1	09/09/12	September 2012	08/27/12 - 09/03/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A	1523

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								Spots/			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1	1 08/28/12	08/31/12	M-F WXII	12 News @ 5	p5-6pm	-TWTF	:30	4	\$600.00	NM	
	Spots: # Ch	Day Air		Time Descript		Start/End Time		h Ad-ID			Rate Type
	3 WX	II F 08	/31/12 5:	13 PM M-F WX	II 12 News @ 5 pm	5-6pm	:3	0 OFA12A093H			\$600.00 NM
12	2 09/03/12	09/03/12	M-F WXII	12 News @ 5	p 5-6pm	M	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS M	Spots/Week 1	Rate \$600.00					
	Spots: # Ch 1 WX		/03/12	Time Descript M-F WX	ion III 12 News @ 5 pm	Start/End Time 5-6pm	<u>Lengt</u> :0	h <u>Ad-ID</u> O			Rate Type \$600.00 NM
13	3 08/28/12	08/31/12	M-F WXII	12 News @ 6	p6-630pm	-TWTF	:30	4	\$800.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$800.00					
	Spots: # Ch			Time Descript		Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WX				II 12 News @ 6 pm	6-630pm		O OFA12G102H			\$800.00 NM
	2 WX				II 12 News @ 6 pm	6-630pm		0 OFA12A093H			\$800.00 NM
	3 WX 4 WX				II 12 News @ 6 pm	6-630pm		0 OFA12G102H			\$800.00 NM
<u> </u>	4 VVX	II F US	/31/12 6:2	ZI PW W-P VVX	II 12 News @ 6 pm	6-630pm	:3	O OFA12G102H	l		\$800.00 NM
14	09/03/12	09/03/12	M-F WXII	12 News @ 6	p6-630pm	M	:30	1	\$800.00	NM	
	Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air		Time Descript	 -	Start/End Time		h <u>Ad-ID</u>			Rate Type
L	1 WX	II M 09	/03/12 6:2	22 PM M-F WX	II 12 News @ 6 pm	6-630pm	:3	O OFA12A093H			\$800.00 NM
15	09/01/12	09/01/12	Sa WXII	12 News @ 6 p	п6-630pm;	S-	:30	1	\$400.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS	Spots/Week 1	Rate \$400.00				•	
	Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WX	II Sa 09	/01/12 6::	20 PM Sa WXII	12 News @ 6 pm	6-630pm;	:3	O OFA12A093H	1		\$400.00 NM
16	6 09/02/12	09/02/12	Su WXII	12 News @ 6 p	п6-630pm	S	:30	1	\$500.00	MM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					
1	Spots: # Ch	Day Air		Time Descript		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WX	II Su 09	/02/12 6::	23 PM Su WXII	12 News @ 6 pm	6-630pm	:3	O OFA12G102H	l 		\$500.00 NM
17	7 08/28/12	08/31/12	Inside Ed	ition	7-730pm	-TWTF	:30	3	\$800.00	NM	·. •
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS -TWTF	Spots/Week 3	<u>Rate</u> \$800.00					
	Spots: # Ch			Time Descript	ion_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WX			13 PM Inside E		7-730pm	:3	O OFA12G102H	1		\$800.00 NM
	2 WX			22 PM Inside E	dition	7-730pm		O OFA12G102H			\$800.00 NM
	3 WX	II F 08	/31/12 7:	15 PM Inside E	dition	7-730pm	:3	O OFA12G102H	1		\$800.00 NM
18	3 08/28/12	08/31/12	Entertain	ment Tonight	730-8pm	-TWTF	:30	4	\$600.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS -TWTF	Spots/Week 4	Rate \$600.00					
	Spots: # Ch			Time Descript	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W			40 PM Entertai		730-8pm		0 OFA12G102H	1		\$600.00 NM
	3 WX	(II W 08	/29/12 7:	56 PM Entertai	nment Tonight	730-8pm	:3	0 OFA12G102H	ı		\$600.00 NM

INVOICE



Payment Terms 30 Days

Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
938082-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A	1523

www.wxii12.com

Line	Start Date	End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
18	08/28/12	08/31/1		tainment Tonight	730-8pm	-TWTF	:30	4	\$600.00	NM	····	_
	Spots: # Ch 4 WXI	_	Air Date 08/30/12	Air Time Descript 7:56 PM Entertair		Start/End Time 730-8pm		<u>h Ad-ID</u> 0 0FA12G10)2H		Rate Ty \$600.00 N	pe VM
	2 WXI		08/31/12	7:40 PM Entertain	•	730-8pm		0 OFA12G10			=	MM
19	09/01/12	09/01/1	2 Enter	tainment This Weel	c 7-8pm	S-	:30	1	\$300.00	NM	·	
		Start Dat 08/27/12			Spots/Week 1	Rate \$300.00						
	Spots: # Ch 1 WXI		Air Date 09/01/12	Air Time Descript		Start/End Time 7-8pm		<u>h Ad-ID</u> 0 0FA12G10)2н		<u>Rate Ty</u> \$300.00 N	pe NM
20	08/28/12	08/28/1		7.07 FW Entons	8-10P	-T	:30	1	\$2,800.00	NM	- 4000.00	
		Start Dat 08/27/12			Spots/Week 1	Rate \$2,800.00						
	Spots: # Ch 1 WXI		Air Date 08/28/12	Air Time Descript 9:40 PM AGT	<u>ion</u>	Start/End Time 8-10P		<u>h Ad-ID</u> 0 ofa12a09	Э Зн		<u>Rate Ty</u> \$2,800.00 N	r <u>pe</u> NM
21	08/28/12	09/02/1	2 M- Su	WXII 12 News @ 1	'11-1135pm	-TWTFSS	:30	3	\$800.00	NM		
		Start Dar 08/27/12			Spots/Week 3	<u>Rate</u> \$800.00						
	Spots: # Ch		Air Date	Air Time Descript		Start/End Time		h Ad-ID			Rate Ty	
	1 WXI		08/28/12		XII 12 News @ 11 pn	•		0 OFA12G10			*	MV
!	3 WXI 2 WXI		08/29/12 09/01/12		XII 12 News @ 11 рп XII 12 News @ 11 рп	•		0 OFA12G10 0 OFA12G10			*	MV MV
						Total Spots		51			**********	

Gross Total

\$25,050.00

Agency Commission

\$3,757.50

Net Amount Due

\$21,292.50

This divoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisen
We warrant that the actual broadcast information shown on this invoice was taken from the program log